



Visual Art - Photography - Digital Art

Art Festival

1-30 November 2022 WEB: LOAV.UK INSTAGRAM: @LOAVUK

a-rt festival

EVOLUTION OF ART PROMOTION

LOAV initiative is here to offer numerous artists support and an opportunity to showcase their work and talent to millions of Londoners throughout the year commencing this November.

LOAV vision is to combine the visual and digital art with the buzz of London city in a variety of venues, some with live music performances, and create a spirit of belonging to a community. A community that supports each other and builds up a network for future events.

We believe LOAV will disrupt and revolutionise the a-rt promotion globally. We are welcoming all artists, venues, sponsors, musicians, press, London community, to be part of this unforgettable experience.

Sponsors

LOAV is a socio-economic enterprise where profit plays a secondary part in creating this beautiful concept. We welcome sponsors who would like to be part of this wonderful event. In return, we will extensively promote sponsors and their brand/ services. Multiple levels of sponsorship packages are available from single venue to full event coverage. Please enquire via email sponsors@loav.uk.





VENUES

Venues range from restaurants to bars, galleries, commercial studios, coffee shops, hotels, community centres, pubs and clubs. Which is why our initiative is so unique!

LOAV festival will provide a great opportunity for incremental revenues and visitors/customers for each venue through cross promotion and live performances (where possible).

We would love to hear from you. Please send us your location and type of venue to help us identify you on our map directory and match you with the perfect artist(s). Please send an email to <u>venues@loav.uk</u> if interested to participate.

LIVE MUSIC BANDS

Please get in touch to be selected for performing to one (or more) of our participating venues. We are welcoming all musicians to be part of this unforgettable experience.

We are asking all you wonderful musicians to send in your videos of you as we will arrange a venue for you to perform throughout our first monthly event. Please email your performance video (up to 1 minute long) to: liveperformances@loav.uk



We believe LOAV will be a huge success in the creative industry. This is a call for exhibition volunteers. We are looking for volunteers to help in all aspects of our upcoming event.

Although volunteers are not required to have specific experience, we are keen to hear from those who may already have, or wish to gain knowledge in the following areas: artistic curation, public engagement, art-work handling and installation. Please submit your interest here: <u>volunteers@loav.uk</u>



Key Dates for our upcoming event in November: Installation Week: $24^{th} - 30^{th}$ October 2022 Launch Night: 31^{st} October 2022 Exhibition Invigilation: $1^{st} - 30^{th}$ November 2022 Final Celebrations night: 30^{th} November 2022 De-Install & Pack: 1^{st} December 2022



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Art works depicted courtesy of Lazin Magazine and a-rt.uk, art works by Amjad Ali Talpur, Faten Suleman, Maisa Talvikki Tenhunen, Khurram Abbas, Zaffar Ali